



**PLUMBING-HEATING-COOLING
CONTRACTORS ASSOCIATION**

It's Not Easy Being Green, without PHCC.



Consumers are asking questions. Projects call for certification. Contractors want to learn how to provide new technologies. And federal stimulus package money is available for it. So what is "it"? Being Green.

Where green is concerned, it makes a lot of sense to be involved and in the know. No one wants to be left behind and unheard.

That is why the Plumbing-Heating-Cooling Contractors—National Association (PHCC) has taken an active role in the green construction arena to protect members' interests and provide the training resources they need to capture this business opportunity.

Influencing Standards

PHCC has aligned with several organizations and coalitions to make sure the plumbers' voice is heard. As an EPA WaterSense partner, for instance, we are able to influence the development of WaterSense standards for plumbing products and new homes. We've also urged that properly qualified plumbing professionals be required during the construction of single-family homes displaying EPA's WaterSense label.

Sponsoring Studies

During the coming months, PHCC will be working with its association partners on the

Plumbing Efficiency Research Coalition (PERC) to fund and initiate a comprehensive drain line transport study. The study will be designed to determine the effect reduced flows have on domestic and commercial plumbing systems. Research like this helps contractors provide evidence on what works and doesn't work to the satisfaction of the customer.

Supporting Green Codes

PHCC is participating in the development of green codes with the International Association of Plumbing and Mechanical Officials (IAPMO) and the International Code Council (ICC). Our Task Force on Green Construction and Water Conservation is active in discussions on these model codes to guide the conservation of precious resources, while still enabling contractors to build and repair buildings with more efficient construction products and practices.

Lobbying Congress

We've had a prominent role on Capitol Hill. In formal testimony last year we asked Congress to consider the expertise and opinions of PHCC members as new green technologies are evaluated and implemented. We're also emphasizing on a regular basis the major role contractors play in the nation's effort to conserve both water and energy.

With all the attention these days on the stimulus package and other green initiatives, this constant presence is crucial for PHCC members and the p-h-c industry overall.

Educating Members

PHCC is providing many green educational opportunities to members. For example, we recently partnered with GreenPlumbers USA to train plumbers across the nation. Several successful training programs have occurred, and more are planned. The workshops are open to both members and non-members.

There are a multitude of green resources on the PHCC Web site, including water conservation tools such as sample water audits, marketing materials and water-saving tips. Webinars are offered on topics such as Selling Green and The Stimulus Package: What's in it for Your Customers and You. <http://www.phccweb.org/Meetings/>

Two workshops, Inspection Report Services and Solar Hot Water, will be offered on Oct.21 during the PHCC Convention CONNECT 2009 in New Orleans as part of the overall convention package.

PHCC has a proud history of educating its members and protecting the health and safety of the public. It is only right that we are taking a strong leadership role in the green movement and helping members integrate these water- and energy-efficient practices in their businesses.

For more information, visit PHCC's Green Resources page at www.phccweb.org or call PHCC at (800)533-7694.