



NETWORK '08 SEPT. 29-OCT. 3

Strengthen Your Business In Challenging Times

Come join the Plumbing-Heating-Cooling Contractors—National Association and the American Supply Association at Network '08 to discover new ways to manage your business efficiently and profitably in challenging times like these. Everyone from the p-h-c industry will be there—contractors, wholesalers, vendors and manufacturers alike. Be a part of the many educational and networking opportunities offered to learn what you can do now, regardless of any distractions, and what makes the most sense for your business in the future.

Network '08 offers what no other event does: An opportunity to talk one on one with all partners in the p-h-c industry supply chain, all under the same roof. The money making ideas that come out of these discussions are truly valuable!

The event also provides a multitude of educational sessions covering the hottest topics in the industry. Whether you're interested in green building, marketing, business-building tactics, new construction or workforce issues, these topics and more will all be offered at Network '08 and the ISH North America trade show. Plus, you'll have the opportunity to visit the many exhibitors at ISH North America featuring the newest products and business services.

Do you want to learn more, meet more peers, network more and just plain have more fun? Of course you do. So make plans now to be in Atlanta September 29th and get energized.

Topics Offered

There will be something for everyone at the PHCC convention. Whether you're new to business or a seasoned contractor, there will be sessions geared toward your interests. Check out some sample topics here:

Business Boot Camp: Basics for New Business Owners **- John O'Connor, Quality Service Contractors Business Coach**

During this session, you will learn about balance sheets, how to use your P & L statements to set your selling price and measure performance and ways to improve your productivity and cash flow.

Special Session for Plumbing & Mechanical New Construction Contractors -

Sponsored by the Construction Contractors' Alliance

Participate in this seminar to learn the latest in new construction trends and practices, and "test drive" CCA at the same time.

"Meet Generation Why" Understanding, Managing, and Motivating Your New Workforce – **Eric Chester, author of Generation Why**

This exciting and revealing session presented by generational expert Eric Chester will give you an in-depth look at Generation Why and tips on specific strategies for working with them.

Getting #1 on Google: Growing and Defending Your Business on the Net -

Led by Brian Kraff, Market Hardware

Make sure consumers in your area will find your website when they need it most.

Insight on “The High Stakes of Immigration and Employment Compliance” from federal government officials and PHCC.

Learn what you need to know to protect your business.

Network '08 has more of what your business needs. With an uncertain economy, fluctuating gas and commodity prices and the upcoming presidential election, it is difficult to predict what's ahead.

**Visit www.network08.org, or call (800)533-7694
for more details.**